Kingsmen Offerings: Product Discovery

Quick Impact

You're a visionary leader with countless ideas to improve your world. We're a software delivery studio trusted by some of the nation's largest financial institutions and unicorn startups to deliver impactful, business enabling technology. Together, we'll partner through a tailored collaborative design process to clearly define your vision, understand potential impact and provide you with what you need to communicate for buy-in.

Product Discovery Options

Ready for Development

PRODUCT DESIGN OPTIONS	Ideation	Functional Discovery	Business Discovery	Technical Discovery
	To visualize your idea	To get funding for your idea	To prototype your idea	To start building your idea
	Duration: ~2 weeks	**Duration:** ~3-4 weeks	**Duration:** ~4-6 weeks	**Duration:** ~6-8 weeks
Vision Definition				
Vision	✓	✓	✓	✓
Goals & Metrics		✓	✓	✓
Capability Map		✓	✓	✓
Concept Visuals				
Visual Graphics	✓	✓	✓	✓
Low-Fidelity Mockups	✓	✓	✓	✓
High-Fidelity Mockups		✓	✓	✓
Business Decomposition				
Business Modeling			✓	✓
Process Modeling			✓	✓
Feature Map			✓	✓
Prioritized Roadmap			✓	✓
Technical & Architectural Assessment				
Architectural Assessment				✓
System Integration Analysis				✓
Data Integration Analysis				✓
Infrastructure Analysis				✓
End of Engagement Pitch	✓	✓	✓	✓