

Go Fund Yourself: How to Start Your AI Journey



Agenda

- 1 Introductions
- 2 What is the Kingsmen AI Lab
- 3 Who should sign up
- 4 What the AI Lab isn't
- 5 How to get more information

Introductions

Frank Wanicka
CTO, Partner

Denise
Beachley
CIO, Partner



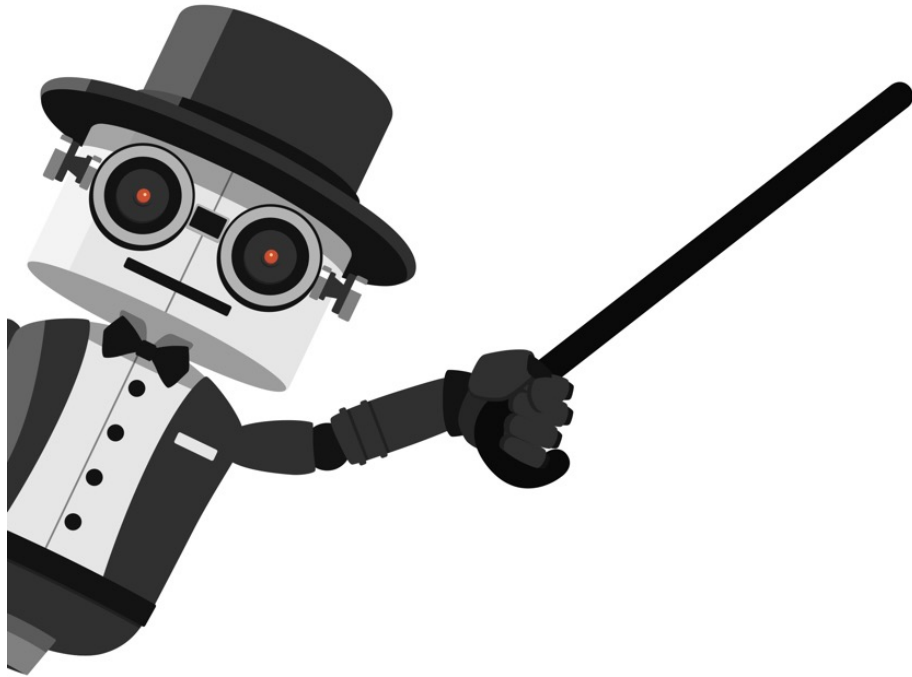
What is the AI Lab

A place to explore AI capabilities

- Content generation
- Document ingestion & comprehension
- Speech-to-text
- Text-to-speech
- Computer vision
- Image generation
- Workflow orchestration



What is the AI Lab



Brainstorm

White Board Concepts



Ideate

Clarify Use Cases



Build a Prototype

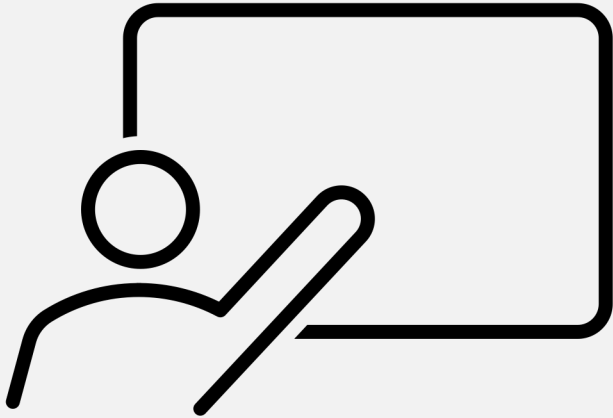
Prove Your Idea



Build a Business
Case

Secure Funding

Brainstorm: White Board Concepts



- Spend a couple of hours with your ideas and our experts, capturing concepts on the white board
- Discuss any additional ideas that haven't been thought of
- Get it all documented

Ideate: Clarify Use Case



Define Business Goals & Clarify the Use Case (2 – 4 weeks)

Activities

- Business goals workshop
- Workflow & scenarios workshop
- Scope of prototype workshop
- Technical R&D / Feasibility Analysis

Deliverables

- Success Criteria for Prototype
- Prototype Use Case
- Prototype Design

Outcome

- Clear definition of the scope & purpose of the prototype

Build a Prototype: Prove Your Idea



Build a Working Proof of Concept (+ 4 – 6 weeks)

Activities

- Feature and design workshop
- Technical architecture specification
- Infrastructure creation
- Coding and implementation
- Demos and refinement

Deliverables

- Working prototype in a Kingsmen environment

Outcome

- A prototype to demonstrate the feasibility of your idea

Build a Business Case: Secure Funding



Create a Business Case to Build a Production App (+ 2 weeks)

Activities

- Roadmapping workshop
- Financials workshop
- Assistance with Presentation

Deliverables

- Feature Roadmap (Scope & Timeline)
- Cost Estimate (Build & Infrastructure)
- Business Case

Outcome

- A business case to secure funding for final product

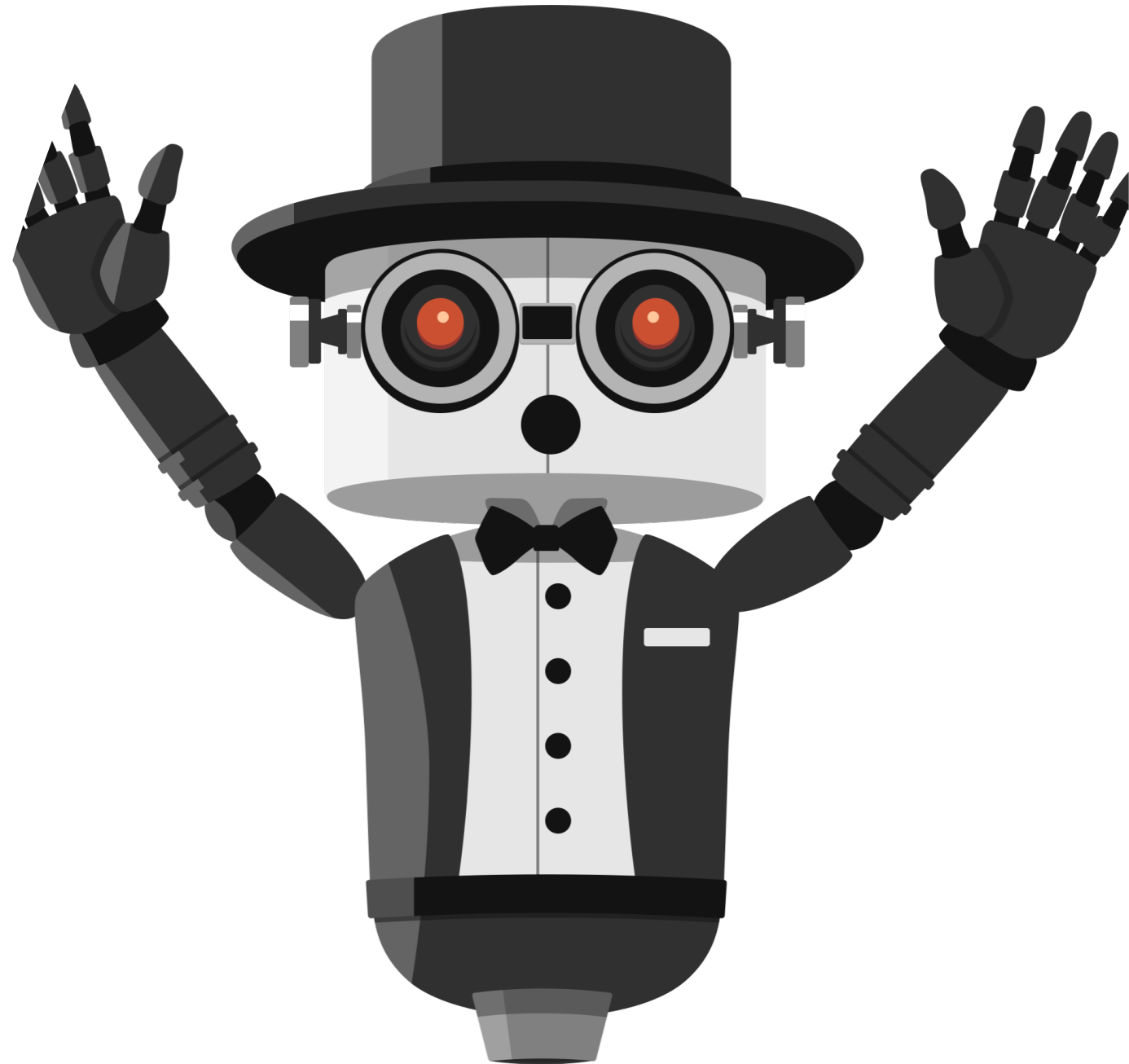
Who
should sign
up?

Division heads wanting to
explore AI to improve
their business

Entrepreneurs looking to
disrupt with new
technology

What the AI Lab isn't

- Everything you could ever want from AI – we're testing out an idea to validate that it is possible
- Enterprise-grade software – we're building a prototype
- A way to test every edge case for your idea
- An application in your production environment – we'll build in our environment
- Associated with Allen Iverson (AI)



How to Get More Information



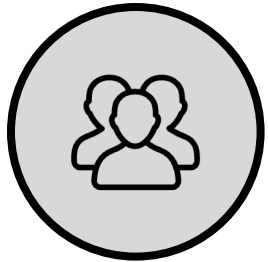
Bill Clerici
CEO



Greg Hart
CFO



Kevin Carney
COO



Frank Wanicka
CTO



Denise Beachley
CIO

Join us in the Task room or talk with one of our partners

Thank You!

